

CoventBridge Furthers its Commitment to Industry-Leading User Experiences Through Adaptive Streaming Technology

We noticed a growing need for our clients to access their footage on different devices, locations, all with varying internet speeds. To empower our clients to be as successful as possible from any location, at any time, we have implemented a technology to our videos called adaptive streaming. This upgrade will ensure the best video quality regardless of device or internet speed.

What's Adaptive Streaming?

Adaptive streaming technology allows the user to receive the best quality video possible, regardless of device or internet speed. This technology provides each client with a customized experience for their individual device and connection without the hassle of waiting for the video to buffer.

What's the Benefit of Utilizing Adaptive Streaming?

- Regardless of your internet speed, adaptive streaming eliminates buffering, ensuring you always receive the highest quality video experience.
- It allows you to change to points in the video faster - with minimal buffering.
- For previous video streaming links, the video team can reproduce the video with adaptive technology. This means that pre-existing links which have already been sent to clients or are in previous client reports can be automatically updated to include this adaptive streaming.

What If My Internet Is Slow?

Don't worry if your internet is slow or has limited speed, adaptive streaming dynamically changes the quality to deliver an experience without buffering when the internet speed slows or is not capable of handling the higher quality video.

For more information on adaptive streaming contact your business development manager.